



## iVector Itinerary Builder

Transforming complex tailor-made travel sales and fulfillment

By empowering agents to create multi-supplier, multi-day trips in minutes, it removes complexity and delivers higher conversion, stronger margins and happier customers.

iVector's Itinerary Builder is one seamless platform for building, pricing and booking complex, multi-supplier tailor-made itineraries in real time – with no duplicate data entry.

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### Why building tailor-made trips is harder than it should be

For over 20 years, we've seen tour operators lose valuable time to slow quoting, manual data entry and fragmented systems - limiting sales growth, flexibility and client experience. Yet tailor-made travel should be fast, profitable and personal.

The common roadblocks:



- + **Slow proposals** - complex trips take too long to quote, risking lost sales
- + **Manual processes** - re-entering data across multiple systems wastes time
- + **Rigid workflows** - changes require starting over, slowing the sale
- + **Complex builds** - creating multi-centre trips manually cause errors and slow quoting
- + **Scattered supplier data** - hard to manage rates and content centrally



- + **Inconsistent itineraries** - without standard templates, quality and branding might vary
- + **One-size-fits-all risk** - hard to personalise every trip around the customer's exact needs
- + **Version overload** - hard to track multiple quotes and options and keep track of changes
- + **Missed revenue** - opportunities for upsells and ancillaries are often overlooked



## Why iVector Itinerary Builder



iVector combines [your direct contracts and 250+ integrated suppliers](#) into a single search and booking flow, giving agents the speed and accuracy needed to deliver consistent, professional itineraries every time.

With powerful [drag-and-drop functionality](#), complex trips can be built and updated in minutes, whether shifting dates, swapping hotels or adding new components - all instantly repriced and ready to present.

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### Who is using it today



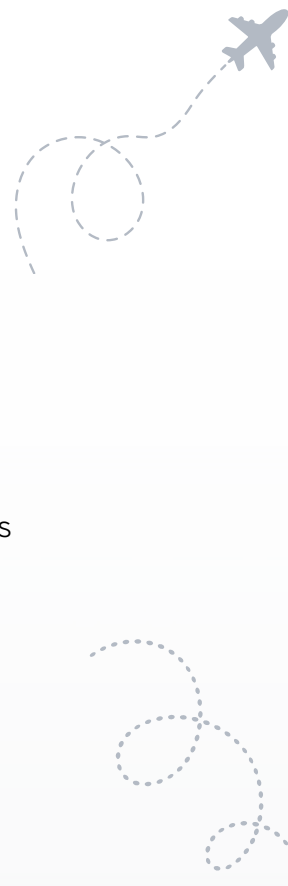
"As Mercury Holidays continues to deliver unforgettable travel experiences, Itinerary Builder has become an indispensable part of our workflow. The intuitive drag-and-drop interface enables our agents to craft complex, multi-component itineraries in real time - whether tailoring flights, accommodations, transfers, or activities - with unmatched flexibility and speed. What makes it even more powerful is the ability to package and cache these itineraries, allowing us to fuel the UK's fastest tour search online - delivering instant results to our customers and giving us a real competitive edge."

**Daniel Sykes**

Chief Product Officer, Mercury Holidays



# Delivering value



## For agents

- ✓ **Faster creation**  
Drag-and-drop flights, hotels, tours and transfers into itineraries in minutes
- ✓ **Reduced admin**  
No manual duplicate data entry with automated pricing rules and exchange rates
- ✓ **Flexibility without friction**  
Drag-and-drop date changes or swaps with instant repricing
- ✓ **Version control**  
Copy, amend and store multiple options for customers with ease
- ✓ **Confidence in delivery**  
Make every itinerary consistent, branded and error-free



## For travellers

- ✓ **Hyper-personalised journeys**  
Built around each customer's preference, never one-size-fits-all
- ✓ **Professional proposals**  
Branded, interactive, mobile-ready or print-friendly outputs
- ✓ **Clarity and trust**  
Transparent pricing and clear options with every version
- ✓ **Smoother customer experience**  
No delays or rework when plans change



## For business owners

- ✓ **Faster sales cycles**  
Achieve higher conversion rates through rapid turnaround
- ✓ **Operational efficiency**  
Lower overhead as agents spend less time on admin
- ✓ **Supplier control**  
Manage all contracts and APIs from one place
- ✓ **Revenue growth**  
Build upsells and ancillaries at any stage into the journey
- ✓ **Competitive advantage**  
With technology that supports scale, differentiation and profitability

## How it compares to other systems

Whilst similar systems can produce visually engaging trip proposals, they often lack the operational depth needed for complex, multi-supplier journeys.

iVector's Itinerary Builder goes beyond presentation - combining live API integrations, advanced version control and centralised supplier management to cut admin, reduce errors and unlock new creativity for agents.

These differentiators allow teams to spend less time on manual work and more time curating experiences that truly inspire and convert.

### Feature

### Other systems

### iVector

Real-time multi-supplier integration

Manual / separate processes

Own contracts over 250+ APIs in one search

Drag-and-drop functionality

Not available

Instantly build and update itineraries with automatic repricing

Multi-version quote tracking

Manual

Built-in control for saving and comparing versions

Personalisation

One-size-fits-all

Fully tailored itineraries for every client

Centralised property content

Not integrated

Unified supplier content (images, descriptions & details)

Omni-channel booking handover

Limited

Seamless online ↔ call centre continuity

Upsell & ancillary integration

Basic / manual

Full supplier & in-house ancillaries with filters

See it in action and experience the differences