

iVector's Ecosystem Connectivity Solution

The connected engine behind
your entire travel operation

iVector sits at the centre of your operations, connecting your reservation platform to finance, CRM, BI, payments, distribution and supplier systems, so your whole business runs from a single, trusted data source.

With open, extensible architecture, iVector gives travel businesses the speed, flexibility and control to connect the full travel ecosystem in one scalable platform.

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Why the ecosystem integration matters

Travel businesses rely on multiple platforms to operate efficiently. When those systems don't integrate properly, the impact is felt across the whole organisation, from operations and finance to reporting, customer service and commercial performance.



+ Teams work as one

Operations, finance, commercial and customer service teams work from the same live operational data

+ Efficiency is built in

Automated workflows reduce manual handoffs, duplicated effort and operational friction

+ One source of truth

Booking, customer and financial data stay aligned across the entire business



+ Visibility improves across the organisation

Connected systems enable more accurate reporting, forecasting and decision making

+ Security and governance are strengthened

Fewer manual workarounds improve auditability, compliance and operational control

+ AI and automation become possible

Structured, connected data creates the foundation for scalable automation and AI-driven insight

The goal isn't more integration. It's a connected operation where data flows, teams align and the whole business moves as one.

Connected operations - the iVector advantage

iVector isn't just a reservation system. Benefitting from an open, extensible, AI-ready architecture, travel businesses can connect the wider systems they rely on into one operational ecosystem.

1 — Supplier connectivity

Hundreds of live supplier integrations, built and maintained in-house

2 — Omnichannel distribution

Connect B2C, B2B and B2B2C sales channels seamlessly

3 — Finance system integration

Integrate with your chosen finance / ERP system without manual tasks and disconnected workflows

4 — CRM integration

Connect the CRM your teams already use to maintain a single customer view across the wider business

5 — BI and reporting

Flexible MI Builder operational and performance reporting, feeding external data warehouses for BI and analytics

6 — Payments

Secure, tokenised payment workflows with preferred provider, multiple payment methods and payment plan options

7 — The Universal API

Opens the iVector's capabilities to internal tools, partner portals, external developers and AI agents

8 — Webhooks

Automate efficient system updates with business-specific triggers and extensible support for custom ecosystem configurations

How it compares to other platforms

Not all travel platforms are designed to support a wider operational ecosystem. Many require separate tools, bespoke development or manual intervention to keep systems aligned.

iVector is built differently, with flexible APIs, structured data flows and extensible architecture designed to support operational scalability and long-term integration flexibility.

The result is a travel platform that supports smarter operations, cleaner data flows and greater visibility across the business today and as your ecosystem evolves.

Feature

Other systems

iVector

Supplier connectivity

Outsourced,
fragmented

Hundreds of live integrations,
built and maintained in-house

Distribution

Limited channel
support, separate tools

Omnichannel - B2C, B2B and
B2B2C connected seamlessly

Finance integration

Manual exports or
bespoke builds

Integrated finance and ERP
connectivity possible

CRM integration

Limited or
custom-built

Open API CRM integration
capability

BI and reporting

Manual exports,
fragmented data

Structured data for external
BI tools

Payments

Multiple disconnected
providers

Secure, tokenised, centralised
payment framework

Future scalability and
extensibility

Limited or
proprietary

Universal API, open to internal
tools, partners and AI agents

Webhooks

Not available or
basic

Supported and extensible for
custom configurations,
integrations and data exchange

AI readiness

Poor access to
connected data

Structured connected data
ready for automation and AI

Build a more connected travel business

Speak to us to find out how iVector connects reservation, finance, CRM, BI, payments, distribution and supplier systems into one scalable operational ecosystem.



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